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The Whale Protection Fund

c/o CENTER FOR ENVIRONMENTAL EDUCATION
2100 M Street, N.W. # 307
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Center for Environmental Education

2100 M Street, N.W.
Washington, D. C. 20037

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Dear Friend,

I am writing to you today to ask for your help in saving the whales from certain extinction.

Despite continuing efforts by conservationists and responsible governments around the world, whales are still being killed at a rate which has taken them to the brink of extinction.

Each year, tens of thousands of whales are slaughtered--needlessly--by a handful of nations who refuse to abandon the dead-end whaling industry. In 1976, Japan and Russia alone killed more than 30,000 whales--almost 85% of the world-wide total.

To compound the problem further, Japan and Russia have ignored the 10-year whaling moratorium unanimously recommended by the United Nations Conference on the Environment.

While responsible nations refrain from whaling, Japan and Russia continue to kill whales at a frightening pace.

Unless we halt this needless slaughter immediately, we will, within a few years, succeed in killing off these magnificent creatures which took millions of years to evolve.

To prevent this tragic disregard for nature, the Center for Environmental Education has undertaken a special project to help stop the whale killing, and, as I mentioned earlier, you can help:

First, we strongly recommend that you boycott products manufactured in Japan and Russia.

Losing business is important to manufacturers and

(over, please)

The killing of whales is, perhaps, mankind's darkest hour.

These magnificent creatures, which have taken millions of years to evolve, are being mercilessly hunted and slaughtered by Japan and Russia in defiance of a world-wide whaling moratorium.

Here are some of the grim facts of whale killing:

1. **Modern whaling is big business.** Huge convoys of ships roam the seas surrounding Antarctica searching for their prey. These fleets are equipped with sonar, helicopters, long-range explosive harpoons and factory ships which can reduce an 80-foot whale to a memory in less than one hour.

2. **Whaling is not humane.** Although searching for whales is highly sophisticated, the actual whale kill is barbaric. The whale is killed by a 200-pound, six-foot-long iron harpoon, shot from a 90 mm cannon. The harpoon head contains a time-fuse grenade which, literally, blows the whale's entrails apart seconds after impact. The whale may spend hours in agony, and more than one harpoon may be necessary to bring death.

3. **Whales are slaughtered to provide products for which there are substitutes.** Whales are killed for animal feed, industrial oils, fertilizer, perfume, soap, shampoo, gelatine and margarine, to name just a few. Inexpensive and plentiful substitutes exist for each of these whale by-products.

4. **The rate of whale killing during the past 10 years has been alarming.** On the average, one whale is killed every 13 minutes — over 100 every day. In 1976, almost 40,000 Whales were killed. And all eight species of great whales have been reduced to the point where each is threatened, in varying degrees, with extinction.

THE TRAGIC FACTS A

Whales are fascinating creatures whose existence has interested scientists, artists and writers for centuries.

Here are some interesting facts about whales:

- ★ The largest creatures on earth, whales are warm-blooded mammals. They are not fish and need to breathe air to live. Most are gentle, even playful, both among themselves and around man.
- ★ Whales travel in herds, often migrating year after year to the same areas.

- ★ Whales can communicate with each other by creating a series of high pitched noises which sound like singing, and can be heard in open waters more than 200 miles away.
- ★ The blue whale is the largest of all whales:
 - larger than 30 elephants
 - it weighs more than 2,000 people
 - its heart weighs 1200 pounds
 - its tongue weighs 1/3 ton

Responsible people around the world can join our effort to help save the whales from extinction. **Everyone** can take part in this campaign.

Here's what **you** can do:

1. **Boycott products manufactured in Japan and Russia.** Economic loss is an excellent way to convince the whaling nations that we mean business.
2. **Join our petition drive.** Sign a petition* protesting the whale killing and send it to us with your name and address immediately. We want to have 1,000,000 signed petitions presented to the governments of Japan and Russia later this year. **Every** signature will bring us closer to that goal.
3. **Send us a tax-deductible contribution to help continue the petition drive.** A \$15 donation will help us reach 100 other people. Any amount — no matter how large or small — will be put to immediate use in putting an end to the whale slaughter.

***A PETITION TO HALT WORLD-WIDE WHALE KILLING:**

"I, the undersigned, join with the Center for Environmental Education to petition the governments of Japan and Russia, and all other countries engaged in commercial whale killing, to put an immediate stop to the needless slaughtering of whales."

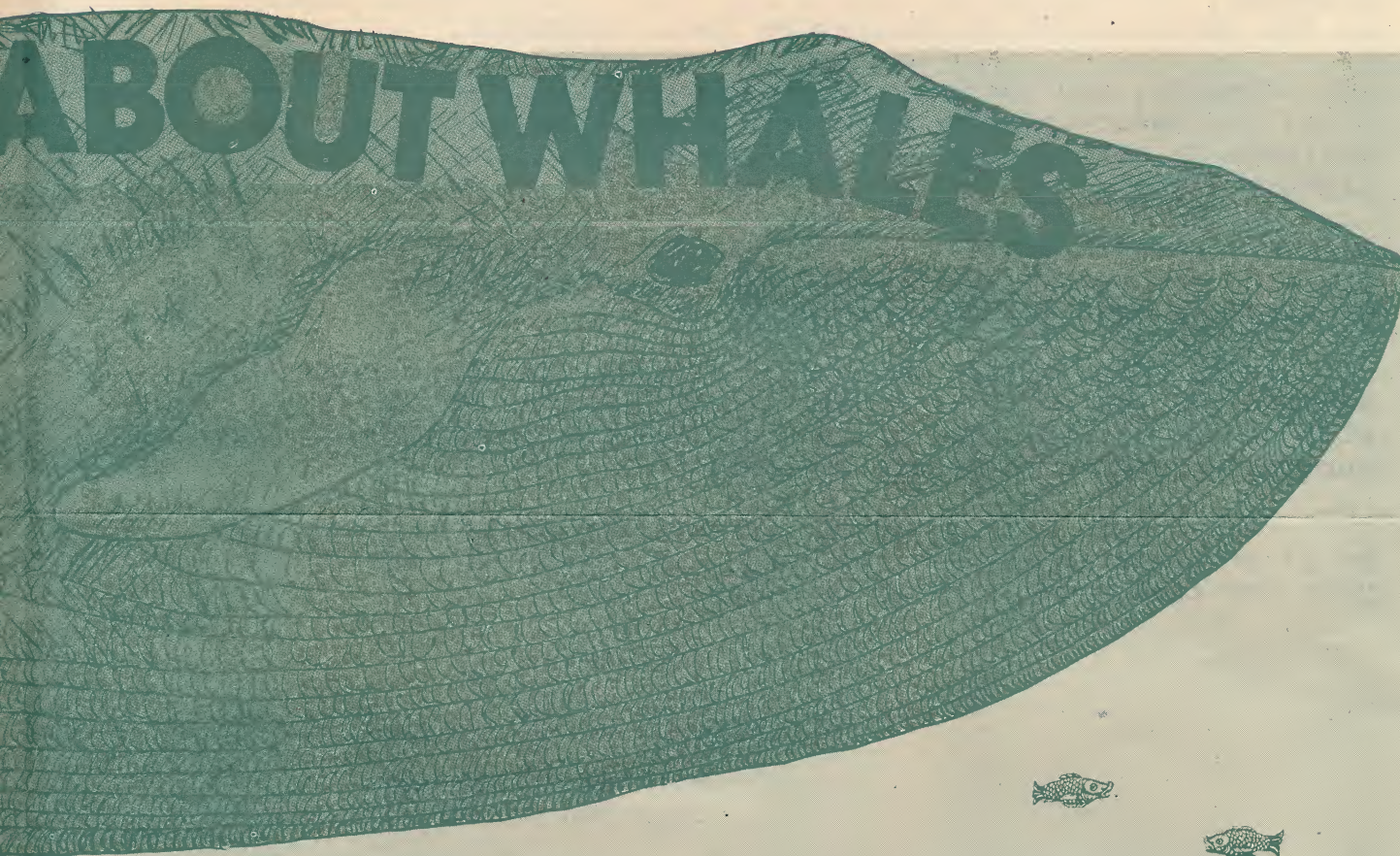
(Signed) _____

Please help us today. Send your petition and contribution to:

The Whale Protection Fund

c/o CENTER FOR ENVIRONMENTAL EDUCATION
2100 M Street, N.W.
Washington, D. C. 20037

The Center for Environmental Education is a nonprofit, tax exempt organization chartered under section 501(c)3 by the Internal Revenue Service. Contributions to the Center are tax-deductible for Federal income tax purposes.



- some arteries are so large a small child could crawl through them
 - a newborn calf weighs 2 tons and is 25 feet long
- ★ Whales normally "cruise" at about 6 knots — approximately twice as fast as a person usually walks. They are capable, in short bursts, of speeds up to 15-20 knots and have been known to pace large ocean liners.

- ★ The brain of the sperm whale is, perhaps, the most complex brain ever evolved on earth. And there is no doubt that these complicated brains are used for intelligent, complex communications.

We wish to acknowledge the assistance of Endangered Species Productions, Inc. for helping us assemble this information.

they will let their governments know that people care enough about continued whaling to stop buying their goods.

Second, we need you to join with us to petition the governments of Japan and Russia to stop the whale killing.

World-wide public influence can help to bring about an end to the whale slaughter.

I've enclosed a petition form which I would like you to sign and return to me today.

Your name will be added to our growing list of concerned Americans who oppose the whale slaughter. Our goal is to have 1,000,000 signed petitions presented to the governments of Japan and Russia later this year. And we'll continue to submit more petitions until we are successful.

We do not expect miracles overnight, but we do believe that a steady, growing public outcry can have a significant impact on the continuation of whaling by these countries.

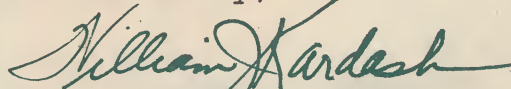
Finally, you can help us reach our goal by sending a generous tax-deductible donation with your signed petition. We estimate it will cost almost \$250,000 to reach our 1,000,000 signature goal.

Our immediate need, however, is for \$50,000 to pay for printing and mailing expenses during the next few months, and we urgently need your support now.

A \$15 contribution will help us reach 100 other concerned people like yourself; any contribution--whether \$1,000 or \$5--will be put to immediate use in reaching our petition goal and putting an end to the whale slaughter.

Please send your check in the enclosed reply envelope and be as generous as you can; we need your financial support and your petition today. We're counting on you.

Sincerely,



William J. Kardash
Campaign Coordinator

P.S. Your tax-deductible contribution will be used prudently and wisely, without a penny wasted; please send us your donation and petition today.